

A STUDENT ENTREPRENEURSHIP EVENT

Pitch Bazaar

Bring a real problem, build a real solution, and pitch it to a real panel of investors — over two online rounds and two days on ground.

15–21 years old · 1–5 per team · 6 phases

**Dates may vary*

ONLINE

- | | |
|---|-------------------------|
| 01 The Beej — Online registration | Sept 14 – Oct 10 |
| 02 The Pitch Chaupal — Video pitch round | Oct 15 – Oct 25 |

ON GROUND · DAY 1

- | | |
|---|---------------|
| 03 The Bazaar — Business expo | Nov 15 |
| 04 The Sampark — Networking task | Nov 15 |

ON GROUND · DAY 2

- | | |
|---|---------------|
| 05 The Vyapar — Investment negotiation | Nov 16 |
| 06 The Panchayat — Grand pitch, final judgment | Nov 16 |

What You're Signing Up For

Pitch Bazaar is a startup competition built around one idea: pitches get better when they're tested on real people. You'll register your idea online, send in a video pitch, then take it to an expo floor where actual visitors poke holes in it overnight. The next day, you rebuild the pitch and defend it — first to investors, then to the full Panchayat.

INSIDE EACH STAGE

STAGE 01

The Beej

Online Registration. Submit your team details, up to 5 members, and a 50–100 word idea description covering why you want to participate, your startup mission, and any supporting materials, website or social links.

STAGE 02

The Pitch Chaupal

Video Pitch Round. Submit a 2–3 minute video covering your startup name, problem statement, solution, and why you deserve to be selected. Every member must appear; creative editing is encouraged. Top 15 teams are shortlisted and featured on our social media.

STAGE 03

The Bazaar

Business Expo. Set up an expo-style booth and pitch to real visitors playing customer. Collect their honest feedback, then use it to refine your idea, pivot if necessary, and strengthen your business model.

STAGE 04

The Sampark

Networking Task. Work the room with a Networking Passport, recording name, college, key takeaway and signature for every connection. Judged on quality of interactions, communication and confidence — the highest scorer wins the Sampark Ratna Award.

STAGE 05

The Vyapar

Investment Negotiation. 4–5 investors scout your booth for risks on Day 1. On Day 2, pitch for 60 seconds, field their objections, huddle for 2 minutes, then defend your numbers. Final call: Investment, Conditional Investment, or No Investment.

STAGE 06

The Panchayat

Grand Pitch. Present your revised, improved startup before the full Panchayat. Judged on the quality of the pitch and how much you improved after customer feedback. Winners are announced on the spot.

Who Can Join

- Students aged 15 to 21
- Teams of 1 to 5 members
- Your idea should solve a real problem — no random ideas without a clear purpose
- It has to be completely original, and yours
- Bring a physical, workable prototype or a solid business model
- Digital products need a working site, app or model to actually show
- Existing small-scale startups are welcome to participate too

Awards

Championship

Awarded by the Panchayat

Runner-Up

Awarded by the Panchayat

Sampark Ratna Award

Highest scorer in The Sampark

Ready to pitch?

Registrations open Sept 14. Bring your idea to the table.

 **SEPT 14**
Registration opens